West Mersea 🔊

- **Nose** A clean, fresh faint nose of rockpools (iodine & seaweed)
- **Body** Well-balanced salt to sweet ratio. Delicate cucumber & lettuce flavour
- **Finish** Long on the palate, earthy potting soil followed by a lingering tart metallic tang
- **Texture** Silky, delicate, plump

Flavour (6) Saltiness (7) Sweetness (5) Umami (5)

River Teign 🔊

- **Nose** A very light freshwater nose **Body** Fills the mouth with refreshing cucumber and lettuce flavours **Finish** A sweet finish resembling watermelon
- **Texture** Crisp and juicy

Flavour (4) Saltiness (3) Sweetness (7) Umami (5)

Bigbury Bay 🕅

Nose A neutral nose but edging towards brackish **Body** Quite distinct parsley and cut grass **Finish** A short clean earthy copper finish **Texture** Full and plump

Flavour (5) Saltiness (4) Sweetness (3) Umami (3)





Camel 🔊

- Nose Seaweed and rockpools
- Cucumber and lettuce with touch of lemon juice Body Sharp metallic zing in the midst of soothing Finish
- sweetness **Texture** Smooth and silky
- Flavour (7) Saltiness (4) Sweetness (7) Umami (8)

Colchester 🔊

- Nose The smell of the open sea; iodine and ozone Bodv A very clear flavour of salted butter **Finish** A metallic finish, perhaps zinc, with potting soil and mushroom essence. **Texture** Firm and creamv
- Flavour (8) Saltiness (7) Sweetness (3) Umami (7)

Colonsav 🖗

- Very slight sea breeze and geranium Nose Woody and nutty; avocado and pecan Body **Finish** Strong white sugar finish Texture Meatv
- Flavour (7) Saltiness (4) Sweetness (7) Umami (5)

Fal 🛜

Very delicate saltwater Nose Body A manifest nutty taste A neat & tidy burst of sweetness that quickly Finish recedes Texture Plump, meaty and creamy. Flavour (7) Saltiness (3) Sweetness (4) Umami (7)



Colchester 🔊

Nose

Bodv

Fal

Nose Iodine

Texture Firm & silky

English Channel 🔊

Texture Plump and silky

Echoes of sea spray

Nose	Strong salty nose
Body	Woody and herby reminiscent of green sap
Finish	Big earthy flavours of mushroom, leather and bronze
Texture	Firm and meaty

Flavour (9) Saltiness (3) Sweetness (5) Umami (8)

departs quickly with no aftertaste

Body A juicy body with flavours of melon,

Finish A lingering light tin and copper finish

lettuce and cucumber

Flavour (7) Saltiness (7) Sweetness (4) Umami (5)

Flavour (4) Saltiness (4) Sweetness (3) Umami (5)

Nose An intricate mix of walnut and driftwood with pear **Finish** Medium sweetness followed by a steel finish which

Body

Nose Body

Nose

Nose

Body

Nose Bodv



Introduction

Eating raw oysters is a uniquely invigorating experience. No other food conjures up a taste sensation as strongly as an oyster: the essence of the sea in edible form.

However, there are large differences among ovsters with regard to taste, body and nose; the environmental conditions have a significant impact on flavours. Tastes can range from some salty to floral, some have fruity notes, mineral flavour or even hints of spice. Even oysters from the same estuary can vary in flavour depending upon exactly where they are grown.

rock oyster

flat oyster

'Rocks' and 'Flats'

There are two types of oysters widely consumed and available in the UK. The Pacific (or rock) oyster available all year round and the native (or flat) oyster available from September to April.

Why do oysters taste different?

Oysters feed by filtering water through their system – a single oyster can filter up to 10 litres of water per hour. The flavour of oysters is a function of the minerals, salinity, and the type of algae they eat in the water. Like wine, oysters gain much of their flavour from their terroir – or maybe their merroir even?!

Salt is often the primary flavour of oysters and this is because oysters take on the salinity of their environment, which can range from almost fresh to completely saline. A fully saline oyster will have a very briny taste while oysters with very low salinity, can taste flat. almost butterv.

Why do you need a guide?

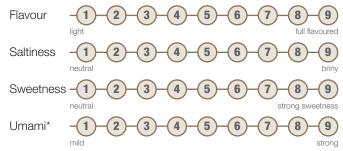
Different oysters suit different occasions and different people. If you haven't yet been wowed by oysters, you may well have been eating the wrong ones.

Maybe you dislike the brininess you get with West Mersea oysters and love sweet Duchy specials. Maybe you like bold, tangy oysters with zinc finishes. Or maybe that's not you at all. Maybe you did not know oysters could taste so different. This guide aims to demonstrate the huge range of flavours that oyster's exhibit. Rather than order a dozen or half-dozen of 'house' oysters why not try a mixture of varieties and taste for yourself.

How to 'taste' an oyster

Oyster tasting is a lot like wine tasting.We recommend that you chew your oyster a little bit, and aerate (take a little air in) to allow the flavours to cross the palate and develop fully.

Oyster guide



* Umami (the Japanese word meaning "the essence of deliciousness") is a fifth category of taste separate from the familiar guartet of sweet, salty, sour, and bitter. Umami is perhaps best described as savoury. It's what makes chicken broth & soy sauce taste 'meaty'. Free amino acids, especially glutamate, are responsible for umami. When an oyster is called brothy, that's umami. A thin oyster can still have plenty of umami.

Frenchman's Creek (Helford) 🖗

- Nose A delicate nose suggestive of samphire and geranium
- **Body** Deep sweet nutty flavour. Hint of cashews and brown sugar
- **Finish** A short finish with hints of forest floor and bark. **Texture** Firm & plump

Flavour (7) Saltiness (5) Sweetness (6) Umami (5)

Whitstable 🖗

- **Nose** A definite aroma of a sea breeze. Soft scent of seaweed and rock pools
- Body Mild taste of cut grass with hints of walnut shell and driftwood
- **Finish** A crisp metallic smack. Distinct tin with salt.
- **Texture** Meaty & Chewy

Flavour (6) Saltiness (6) Sweetness (5) Umami (5)

River Fxe

- Natural bouquet of freshly-caught crab and pepper Nose Body White sugar sweetness with suggestion of green sap and grass
- Initial clean mineral hit followed by a lingering light Finish mushroom essence
- Texture Verv soft & silkv

Flavour (6) Saltiness (5) Sweetness (7) Umami (7)



Pool	⊖ 🗟
Nose	Light ozone
Body	Deep complex flavours of pecan nut, avocado and cucumber
Finish	Very short finish of musty pine. No aftertast
Texture	Creamy, soft cheese

Flavour (7) Saltiness (4) Sweetness (4) Umami (6)

Lindisfarne

Nose	Generally neutral but with a very faint sense of sea-breeze
Body	Delicate butter with a distinct essence of melon coming through
Finish	A long clean metallic finish
Texture	Very silky
Flavour	5) Saltiness 5) Sweetness 5) Umami (5)

Body Succulent cashew nutty taste with a noticeable

Finish An intense guick finish of brown sugar and copper

Flavour (8) Saltiness (5) Sweetness (7) Umami (7)

Duchy Special (Helford)

Nose A light neutral nose

sweetness

Texture Firm, meaty and plump

Nose

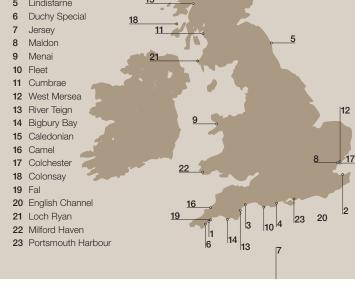
Bodv

Body

Nose Body



Where to find oysters 1 Frenchman's Creek



Unsure of how to choose, store, open your oyster? Check out our "How to" videos on You Tube: www.youtube.com/ShellfishGB

Prefer your oysters cooked? Take a look at our cooked oyster recipe booklet on our website: www.shellfish.org.uk



The Shellfish Association of Great Britain (SAGB) is the industry's trade body based at Fishmongers' Hall, home to the Worshipful Company of Fishmongers, in the City of London. First founded as the Oyster Merchants' and Planters' Association in 1903, and renamed the Shellfish Association of Great Britain in 1969, the association has steadily extended its range of support to all shellfish from "harvest to sale" in over a century of support to the industry.

www.shellfish.org.uk

http://twitter.com/sagb | www.youtube.com/shellfishGB