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 @SAGB



Uywodraeth Cymru
Welsh Government



Department
for Environment
Food & Rural Affairs



The
FISHMONGERS'
Company's

FISHERIES CHARITABLE TRUST

SEPAmatic



Infrastructure
and Environment



Crown Estate
Scotland
Dìghreachdì a' Chrùin Alba

seafish



Marine
Management
Organisation

The “Size of the Prize” & the Route-map to unlock it

SAGB Conference 29th May 2024

What is it?

A project emerging as part of a refresh of The Crown Estate's strategy for and role in regenerative marine aquaculture ('RMA') development

This refresh will

1. review and reset as necessary the processes and tools for effectively managing and growing RMA assets, and
2. optimise and support the organisation's contribution to RMA in the coastal economy

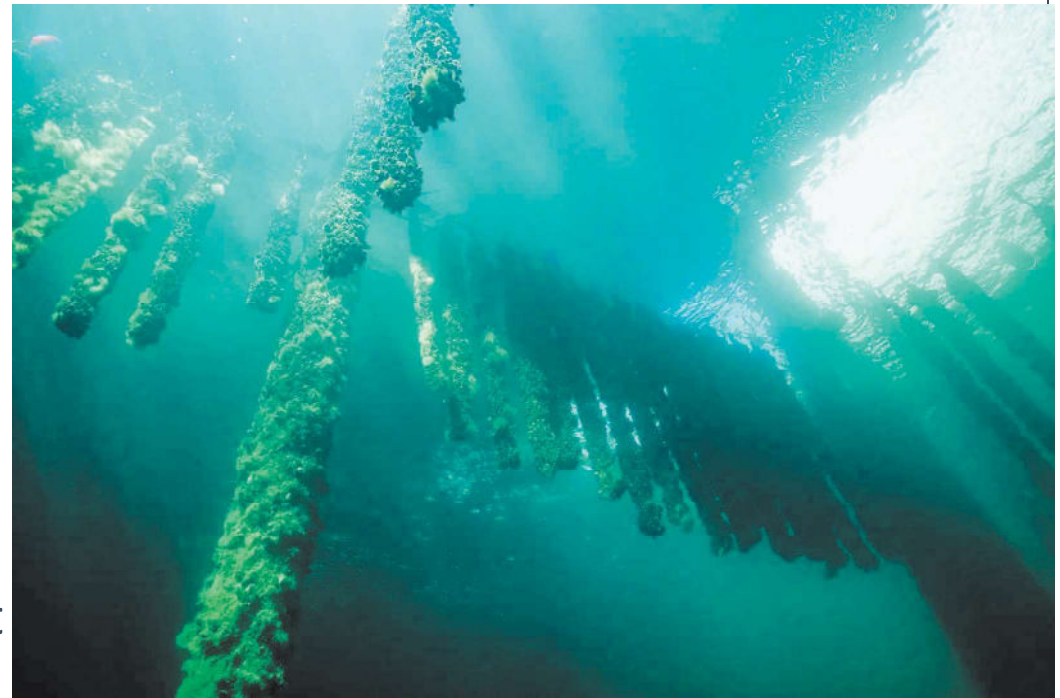


Courtesy Ocean Focus

RMA Strategy

To deliver acknowledged, achievable opportunity and benefit at a local level to coastal communities and regions, featuring;

- A commercially resilient RMA sector
- Individual businesses with viable production volume - 'critical mass'
- Locally driven societal and stakeholder acceptability – social licence
- Recognised scope for growth and investment



Courtesy Global Seafood Alliance

Conferring a twofold Role

Firstly, to benchmark acceptable tenant provenance for financial strength, technical capability, viable commercial models and professional stakeholder engagement, by;

- testing the rigour of an applicant's business prospectus before confirming seabed availability,
- and utilising TCE's sustainable development remit as a recognised gateway for preliminary assessment of viability ahead of consenting.

thereby de-risking proposals and building regulatory and stakeholder confidence in the sector.



Courtesy Sanford

Conferring a twofold Role

Secondly, to invest in that viability and confidence to identify and implement opportunities for sector growth, through

- Investigations to explore technical development feasibility.
- Collaborations to identify measures and interventions to realise growth potential and market prospects
- Pilots that can demonstrate local benefit and credible co-existence



Aquaculture Site Suitability Report –
prepared for The Crown Estate by the
University of Plymouth



And so...

What does this mean for the farmed shellfish industry?

TCE working with the sector and its representatives to establish

- that acknowledged, achievable opportunity.

“the Size of the Prize”

- the scope for growth and investment

“the Route-map”



Courtesy Mussel Inn



Courtesy Edible Delmarva

The “Size of the Prize” & the “Route-map”

Comprise the twin key components of a collaboration between The Crown Estate and SAGB

The Prize

‘to provide a target for aquaculture growth which can be used to illustrate the vast potential of the industry to contribute to the economy, food security, and the environment’

The Map

‘a roadmap of measures and interventions considered necessary to achieve that potential with details of the changes and measures needed, how these should be implemented in order to achieve each identified outcome, and the effect of failing to implement them’.



‘Not just another SWOT analysis!’

Rather a line in the sand against which progress can be measured and reviewed

The Route-map is the key enabler, providing

- a plan arrived at by a project team composed of the UK farmed shellfish sector’s leading exponents
- not just identified steps, measures and interventions but also the organisations and personnel with the means to realise them
- the consequences of not doing - and so a ‘profit and loss’ account for this aspect of the coastal economy



Courtesy Shutterstock



Courtesy JFC Marine

But to show just what is within our grasp

“Farmed shellfish is integral to 21st century standards for securing healthy food”

- Sustainable harvest of oceanic productivity
- Uniquely conferring acknowledged ecosystem value pre- and post harvest
- Positive carbon and biodiversity credentials
- Food security



Courtesy Plymouth University

Thank You!



54th Annual Conference

Shellfish Association of Great Britain

#SAGB54