

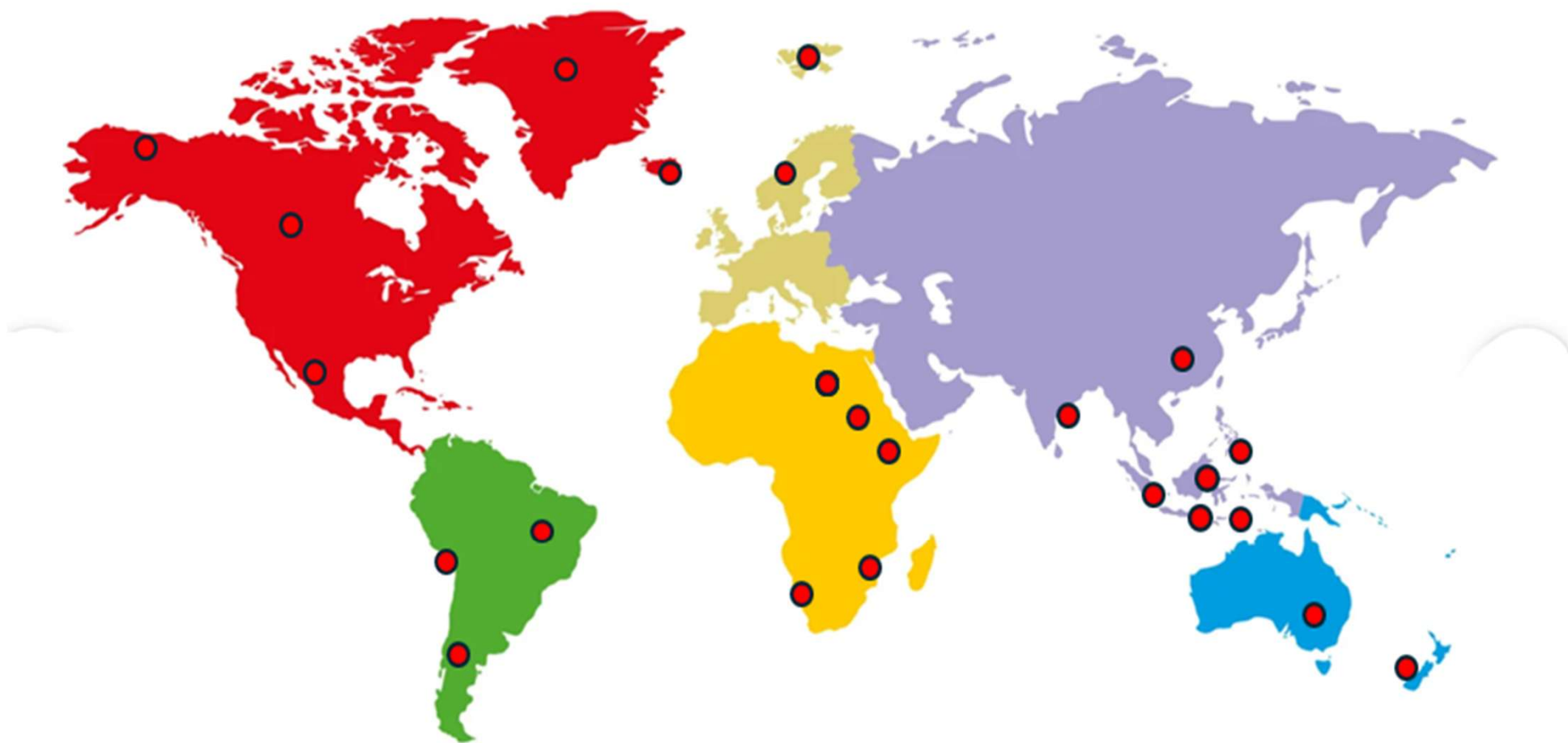
The changing role of the regulation team - Supporting the sector in the new trade landscape

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10th June 2025

Here to give the UK seafood sector **the support it needs to thrive.**







The Regulatory Affairs Team



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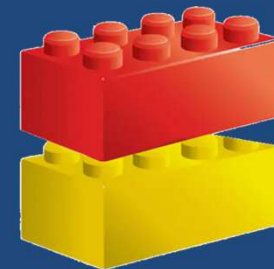
Mat Noakes



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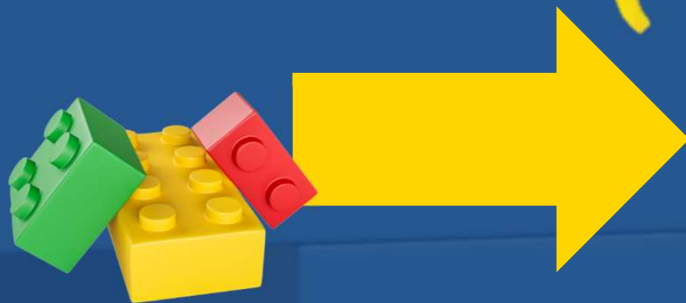


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The EU to International Trade

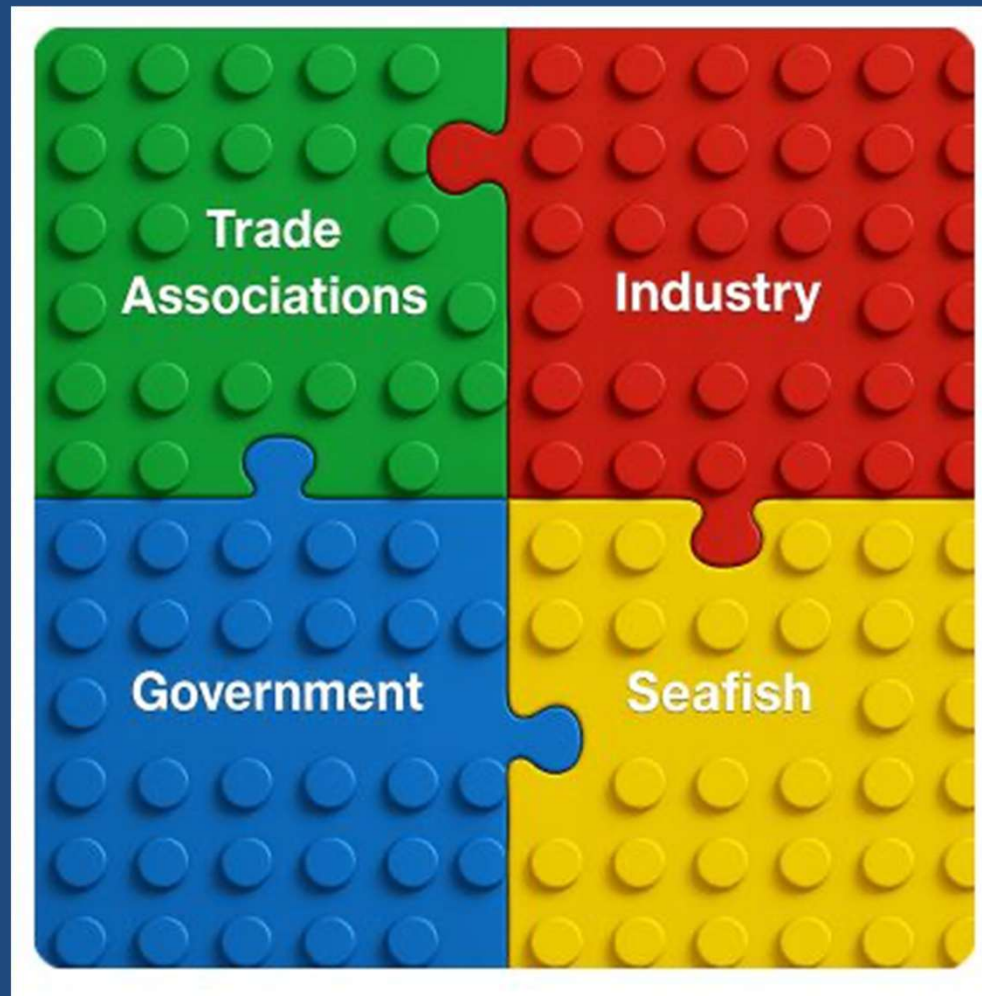


- Importing into the EU from non-EU countries
- EU regulations and intra EU trading



- Exporting to the EU
- Exporting internationally
- Regulatory Divergence
- Free trade agreements
- UK import regulation
- UK regulation

Collaboration



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EU Regulation and Divergence



Why does EU Regulation matter, if we are no longer in the EU?

- The EU is our biggest export market
- New trading arrangements, paperwork, border checks and customs
- EU/UK Trade and Cooperation Agreement

But we still have the same regulations, why is there a problem.....

- Divergence affects exports and imports

Export Regulation and Non-EU Markets

Are there other markets ?

- New trade agreements and market access for seafood
- Removal of non-tariff barriers

Support and Guidance

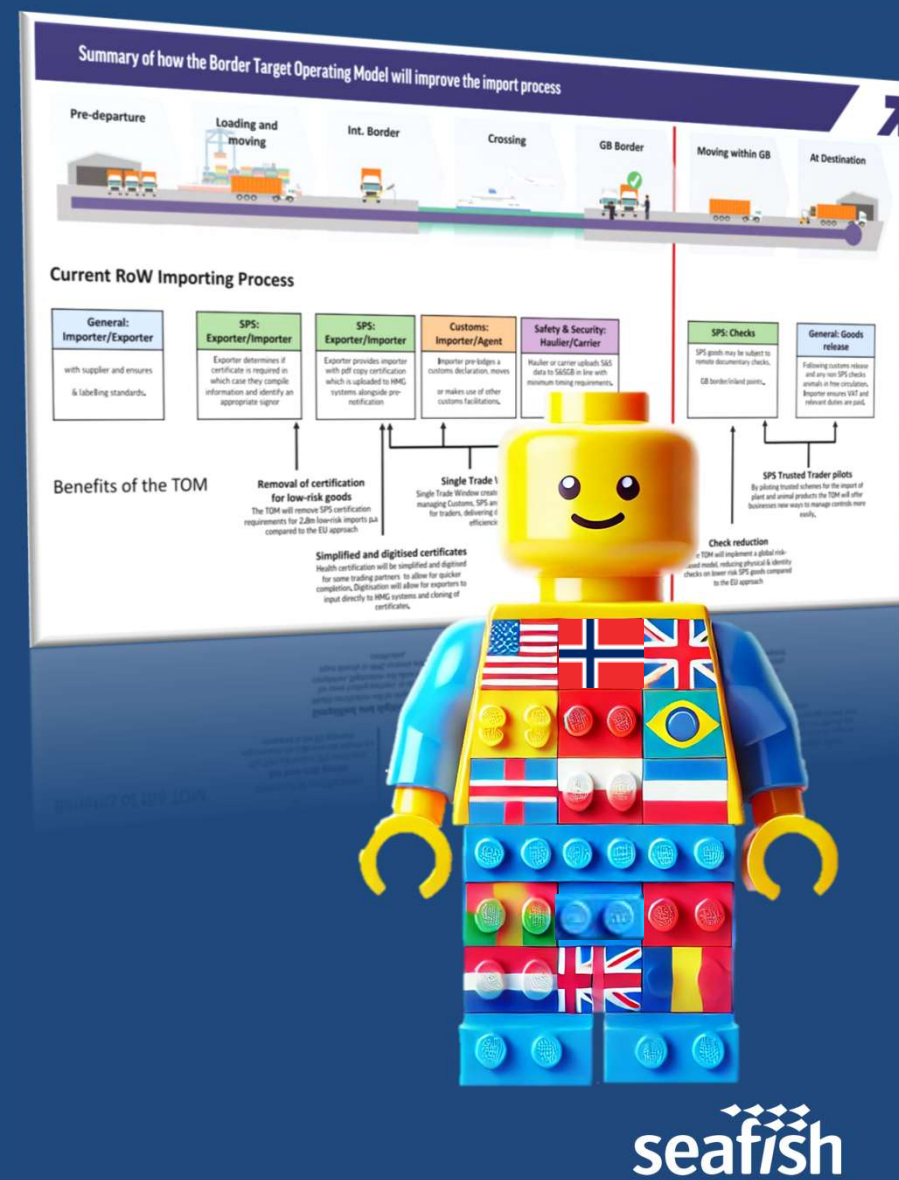
- Working with foreign attaches
- Market access and business registration guidance
- Enquiries



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UK imports and The Border Target Operating Model (BTOM)

- Risk-based import controls for EU and non-EU imports
- UK vessels landing into the EU for direct movement to the UK are not imports
- Canadian/UK trade agreement not recognised in the BTOM



Trade Shocks Keep Coming

US Tariffs



Covid Pandemic 2020

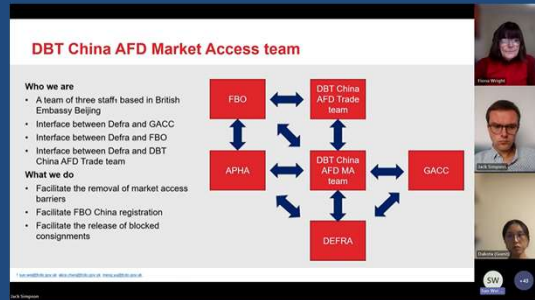


Ukraine Crisis



Country	Tariffs Charged to the U.S.A. Including Currency Manipulation and Trade Barriers	U.S.A. Discounted Reciprocal Tariffs
China	67%	34%
European Union	39%	20%
Vietnam	90%	46%
Taiwan	64%	32%
Japan	46%	24%
India	52%	26%
South Korea	50%	25%
Thailand	72%	36%
Switzerland	61%	31%
Indonesia	64%	32%
Malaysia	47%	24%
Cambodia	97%	49%
United Kingdom	10%	10%
South Africa	60%	30%
Brazil	10%	10%
Bangladesh	74%	37%
Singapore	10%	10%
Israel	33%	17%
Philippines	34%	17%
Chile	10%	10%
Australia	10%	10%
Pakistan	58%	29%
Turkey	10%	10%
Sri Lanka	88%	44%
Colombia	10%	10%

How to Engage With Us



Seafish Trade Facilitation Forum
Seafish/BFFF Importers Forum

Enquiry of the Month



A business was importing EU canned goods into the UK. However, the product comprised of 75% non-EU and 25% EU material which couldn't be separated between their two origins and therefore must be classified together. Should they pay non-EU duty, the 0% EU rate, or something in the middle? The answer is they must pay the full non-EU country rate. To qualify for EU preferential rate goods must be 'wholly obtained' in the EU.

Email us to find out more

Enquiry Service

Regulation

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News

Seafish Trade Facilitation Forum



E-alert



Social Media



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Website

Other Areas of Regulatory Support



- Packaging and Packaging Waste
- Animal by-products use and disposal
- Labelling, claims and marketing
- Food Safety and Contaminants
- Water Quality and Live bivalve Molluscs
- EU/UK SPS agreement

Thank you

Here to give the UK seafood sector **the support it needs to thrive.**

The Seafish logo, featuring the word "seafish" in a white, lowercase, sans-serif font. Above the letters "i", "f", and "h" are three small, white, stylized fish icons arranged horizontally. The logo is positioned in the bottom right corner of the slide, which has a dark blue background with a red diagonal line and a light blue triangular shape in the bottom right corner.

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